

# Abigail Chloe Maslanka

(Abby) – she/her

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## EDUCATION

**University of Georgia** Grady College of Journalism and Mass Communications Athens, GA  
*Bachelor of Arts, Public Relations* May 2027

Minor, Sports Management

Cumulative GPA: 3.57

**Cannes Lions Festival of Creativity** w/ the University of Georgia

- Student attendee through a study abroad program
- Networked with industry professionals and gained insights into innovative campaign development adapting to the evolvement of Artificial Intelligence
- Earned six credit hours discussing the purpose and effectiveness of campaigns across the globe

## RELEVANT COURSEWORK

Sports Communication, Sports, Media & Society, Public Relations Communications, Principles of Marketing, Reporting, Graphic Communications

## SKILLS

Efficient in Adobe InDesign and Photoshop, Microsoft Office, Writing & Editing, Media Relations, Basics of Photography and Videography

## WORK EXPERIENCE

**UGA Athletics, Sports Communications Student Assistant** | Athens, GA August 2025 - Present

- Provided support for the full-time staff in developing and maintaining the media relations program for each individual sport
- Duties included writing press releases, event recaps, assisting with producing media guides and programs, working with media and assisting with content for the official athletics website

**Honeymoon Bakery, Retail Sale Associate** | Rome, GA

August 2021 - July 2024

- Restocked and organized goods on the sales floor
- Communicated with customers by answering 15+ calls a day and directing them to the appropriate resource, resulting in increased customer satisfaction

## CAMPUS AND COMMUNITY AND INVOLVEMENT

**UGA Alpha Phi, Member, Co-Director of Sisterhoods**

- Raising money and awareness for the Alpha Phi Foundation
- Aiding in the efforts and education for women's heart health through our annual philanthropy events
- Planned and executed events to increase moral and foster relationships within our chapter
- Produced the most amount of sisterhood events within a year in our chapter's history with a \$3,000 budget

**UGA Public Relations Student Society of America, Member**

- Engaged in professional development, networking and communications workshops to build skills in public relations and strategic communication

**Extra Special People Athens, Volunteer**

- Volunteered for meetings and events to assist the special needs members to entertain them and keep them safe
- Assisted in setting up their annual charity ball, Big Hearts Gala