

Abigail Chloe Maslanka

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EDUCATION

University of Georgia Grady College of Journalism and Mass Communications Athens, GA
Bachelor of Arts, Public Relations May 2027
Minor, Sports Management Cumulative GPA: 3.61

Cannes Lions Festival of Creativity w/ the University of Georgia

- Student attendee through study abroad program
- Networked with industry professionals and gained insights into innovative campaign development adapting to the evolvement of Artificial Intelligence
- Earned six credit hours discussing the purpose and effectiveness of campaigns across the globe

RELEVANT COURSEWORK

Sports Communication, Sports Marketing, Sports Media & Society, Public Relations Management, Public Relations Communications, Principles of Marketing, Reporting, Graphic Communications

SKILLS

Efficient in Adobe InDesign and Photoshop, Microsoft Office, Writing & Editing, Media Relations, Basics of Photography and Videography

WORK EXPERIENCE

UGA Athletics, Sports Communications Student Intern | Athens, GA August 2025 - Present

- Providing support for the full-time staff of directors in developing and maintaining the media relations program for each varsity sport within our athletics
- Duties include writing press releases, event recaps, assisting with producing media guides and programs, working with media and assisting with content for the official athletics website
- Attend live sporting events, input live stats into our systems and assisting in the set-up of post-game press conferences

NCAA D1 Baseball Championship, Communications Staff | Athens, GA May 2026 – June 2026

- Assisted in the operations of the 2026 Athens Regional and Super-Regional
- Wrote game recaps, created update graphics for social media, kept the score book and assisted with facilitating post-game press conferences for all teams participating

CAMPUS AND COMMUNITY INVOLVEMENT

UGA Alpha Phi, Member, Co-Director of Sisterhoods

- Raising money and awareness for the Alpha Phi Foundation
- Aiding in the efforts and education for women's heart health through our annual philanthropy events
- Planned and executed events to increase moral and foster relationships within our chapter
- Produced the most amount of sisterhood events within a year in the chapter's history with a \$3,000 budget

UGA Public Relations Student Society of America, Member

- Engage in professional development, networking and communications workshops to build skills in public relations and strategic communication